

NABE 2026 SPONSOR PACKAGES

All Sponsorship Packages include the following benefits:

- Premium Sponsor Booth Location
- Dedicated Early Booth Set-up
- Signage recognition*:
 - Logo displayed on walkway in front of sponsor booth
 - Logo displayed on NABE conference Sponsor signage
 - Logo displayed on the NABE Conference website
- Pre-show Attendee list by 2 weeks prior to show
- Access to the Sponsor/Resource Provider Lounge
- Inclusion in the Conference Scavenger Hunt activity (Company name and logo*)
- Special Recognition in Conference Program App and at the NABE general assemblies

*Logo must be received no later than December 12, 2025 in order to be guaranteed for inclusion in conference signage.



LANGUAGE IS POWER
Opening Doors to Global Opportunities
FEBRUARY 9-13, 2026
FEB. 9 > SCHOOL VISITS
FEB. 10 > PRE-CONFERENCE INSTITUTES
FEB. 11-13 > MAIN CONFERENCE

HYATT REGENCY MCCORMICK PLACE - MCCORMICK PLACE CONVENTION CENTER

Package Details	Diamond	Platinum	Gold	Bronze
Early Bird Price if Paid in Full by November 30, 2025	\$32,000	\$21,000	\$11,000	\$6,000
Regular Price – Due in Full by January 10, 2026	\$36,000	\$24,000	\$13,000	\$7,000
Booth Size	20x20 (4 – 10x10 booth spaces)	10x30 (3 – 10x10 booth spaces)	10x20 (2 – 10x10 booth spaces)	10x10 (corner booth)
Full Conference Registrations (Each conference registration includes 1 year of NABE membership)	14	10	6	4
Complimentary Lead Retrieval	Up to 10 Devices	Up to 10 Devices	Up to 10 Devices	1 Device
Concurrent Session(s)** – 50 minutes each	3	2	1	1
Social Media Demo Pre-Recorded Video***	1	1	1	1
NABE Awards Luncheon Tickets	4	2	2	2
Complimentary Drink Tickets (For use at Night with the Resource Providers Reception or President’s Dance)	10	8	5	4
Advertisements in Digital Program***	2 Full-Page and 1 Half-Page	1 Full-Page and 1 Half-Page	1 Half-Page	1 Quarter-Page
Co-Sponsorship with NABE for the Night with the Resource Providers Reception	Yes	No	No	No

* Notice: All complimentary staff registrations are for full conference access (Choice package). If additional staff are needed, more Choice package registrations or Resource Hall only badges can be purchased. If not all of the complimentary staff registrations will be used by the Sponsor, the Sponsor can opt to gift their remaining registrations to a client attendee whose registration will be noted as sponsored by their scholarship.

** Sponsors must submit the Sponsor Abstract Proposal for their concurrent session(s) included in their sponsor package no later than October 31, 2025 in order to accept this included benefit. If registering as sponsors after this date, the Sponsor Abstract Proposal must be completed within 1 week of registration in order to accept the benefit. For sponsors registering after January 3, 2026, concurrent sessions included in the sponsor package will be subject to availability.

*** Advertisement(s) and Social Media Demo Pre-Recorded Video must be received no later than December 12, 2025 in order to have guaranteed use.

Friends of NABE 2026 Supporter Sponsor – \$2,750.00
Friends of NABE 2026 Supporter Sponsorship Package Includes:

- 1 Full Conference Registration (includes 1 year of NABE membership)
- 1 Ticket to the NABE Awards Luncheon
- Special Recognition in Conference Program App
- Logo displayed on the NABE Conference website with link to sponsor website

*The Friends of NABE sponsorship does not include the attendee list.